

YOU ARE INVITED TO OUR EMPLOYER SEMINAR...

“How to Engage Your Employees *and* Leverage Your Company's Potential”

DATE: Thursday, January 26, 2017
TIME: Registration/Continental Breakfast: 8:00am-8:30am
Seminar: 8:30am – 10:30am

LOCATION: PA CareerLink® Washington County
90 West Chestnut Street • Suite 150 Lower Level
Washington, PA 15301



REGISTRATION: Complementary – Please be our Guest!
Just complete the attached form and return to us

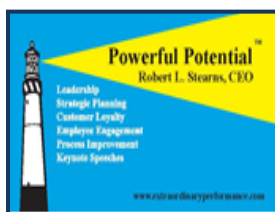
As a part of the PA CareerLink® Washington County's ongoing efforts to provide value to our customers, we are pleased to offer you a complimentary Employee Engagement Seminar to help you to leverage your organization's potential.

The average score achieved in most organizations' Employee Engagement Surveys shows that only 43% of employees self-report they are truly engaged. This means that most organizations are performing at only 43% of their potential and that employee performance is being sub-optimized.

In contrast, the Best Organizations in the country are achieving engagement results of 90% +.

Wow! - How do they do it?

The Leader for this Seminar: Bob Stearns, the CEO of Powerful Potential, will show you!



Bob led Pittsburgh based employer, Medrad, to win the coveted Malcolm Baldrige Award in 2003 (which is awarded by the President of the United States). Medrad consistently scored 95% or higher in employee engagement and leveraged their potential by increasing productivity and efficiency and yielding millions in additional profits for the company. Bob's company, Powerful Potential has been in business for 32 years and has served thousand of employees and leaders in improving engagement and potential.

This complementary seminar will provide valuable information that can assist you in:

- Identifying the true Root Causes of employee engagement and disengagement;
- Developing Smart Strategies to resolve Root Causes and improve engagement;
- Using cross-functional teams to develop and implement these Smart Strategies;
- How to fully engage Senior Leaders and ALL Employees in an Engagement Initiative;
- **Create Results!!** Including after the first year: a) Developing an increase in the level of engagement *and* b) Providing a Cost Savings for your company